

# BRIANA GRIFFITHS

UX/UI Design, Social Media and Content Production

---

## ABOUT ME

Ambitious and energetic designer that is passionate about using storytelling to develop effective content. Seeking an organization and a position that will be challenging yet rewarding and will allow me to utilize my design and creative skills acquired during my Master's and Bachelor's degree.




## SKILLS

Graphic Design  
Adobe Creative Cloud  
Photography  
Figma  
Microsoft Office Suite  
UX/UI Design  
Canva

## CERTIFICATES

Adobe Photoshop  
Adobe InDesign  
Google Analytics  
Google AdWords  
Figma  
Social Media Marketing by HubSpot

## CONTACT ME

 [briana-griffiths.com](http://briana-griffiths.com)  
 [briana-griffiths98@gmail.com](mailto:briana-griffiths98@gmail.com)  
 [linkedin.com/in/briana-griffiths/](https://www.linkedin.com/in/briana-griffiths/)

## EDUCATION

### M.A. Emerging Media

- University of Georgia, Class of 2022
- Capstone: NewsNow mobile IOS app

### B.A. Advertising

- University of Georgia, Class of 2021
- Minor: Design and Media
- Affiliations: Caribbean Student Association, AdClub and Women in Media
- Volunteer Experience: Habitat Restoration

## EXPERIENCE

### Account Assistant

J's Construction | 2019 - Present

- Created invoices and estimates with Microsoft Excel and PayPal
- Communicated and handled transactions with customers

### Content Producer

Cat's Closet | 2021 - 2022

- Created approx. 50 graphics and templates to promote events, vendors, and products with Canva, Adobe Photoshop and Lightroom
- Posted and wrote captions and hashtags for social media platforms

### Intern and Campus Representative

StoriBlogs | 2018 - 2019

- Developed beta stage of mobile app
- Produced events to promote app and advertised on social media
- Recruited students to become interns and/or join the app

---